

## About Office Insight

Office Insight is the UK's most widely read workplace design and management publication. It is enjoyed by up to 1,000 unique users each day and delivers some 80,000 page views per month. Content is shared online, through social media and a weekly newsletter to a community of tens of thousands of people with an interest in the ways in which we design and manage the places we work. Because it's an online community and not just a readership, there is a great focus on sharing ideas, best practice and latest thinking and legislation.

## Briefings

Insight briefings are a great way to communicate key and sophisticated ideas to this community of decision makers, purchasers and specifiers. Office Insight hosts a number of these briefings already, each of which is downloaded hundreds of times within weeks of publication, but we are looking to develop a library of content to make this the definitive source of information online. We are looking to work with organisations in developing this content. On the next page you'll see some of our ideas about the content of these briefings but we'd love to talk about your ideas too.

## Working with us

There are a number of options for how you may want to partner with us on briefings. We obviously have a format with which we work but if you have content already or can develop it to fit with that format and our editorial policy, that's great. Alternatively we can work with you on writing and researching content. Either way you'll have a great piece of information and the chance to share information and ideas with an online community of tens of thousands of people.



## Ideas for briefings

We're open to ideas but here are some that we know people are particularly interested in. Please talk to us if you'd like to discuss these or any others you have.

<b>Workplace productivity</b> <i>What makes a workplace more productive?</i> <i>The modern approach to ergonomics</i> <i>Managing stress in the workplace</i> <i>Creating a healthier workplace environment, inc monitoring wellness, nutrition and exercise</i> <i>Occupational health and productivity</i>	<b>Technology</b> <i>BYOD</i> <i>Annual technology trends briefing</i> <i>The impact of BIM on office design and management</i> <i>Managing room bookings</i> <i>The impact of mobile technology</i>
<b>Sustainability</b> <i>A guide to environmental standards for fit-outs</i> <i>International green standards for the built environment</i> <i>The supply chain and the environment</i> <i>Whole product life cycle management</i>	<b>Flexible Working</b> <i>The socialisation of the office – how private space is increasingly resembling public space</i> <i>Using and designing third spaces and hubs</i> <i>Striking the right balance between office based and flexible working</i>
<b>Office interiors products</b> <i>How to specify:</i> <i>task seating</i> <i>lighting</i> <i>desking</i> <i>carpet</i> <i>storage</i> <i>third spaces</i> <i>Lighting and productivity</i> <i>Making the case for sit-stand workstations</i> <i>Pattern psychology</i> <i>The haptic environment</i> <i>The changing shape of ergonomics</i> <i>Acoustic design</i>	<b>Interior design</b> <i>Designing across borders</i> <i>Specifying art for the workplace</i> <i>Inclusive design</i> <i>Multi-generational working</i> <i>Striking the right balance between collaborative and quiet working</i> <i>Lighting design</i> <i>Designing reception and visitor areas</i> <i>Corporate identity in design</i> <i>Wayfinding and signage design</i> <i>Maintaining personal space</i> <i>Setting up a small office</i> <i>The use of colour</i> <i>The benefits of plants</i>
<b>Legislation and Health and Safety</b> <i>Designing for the Disability Discrimination Act</i> <i>Electrical safety</i> <i>Annual legal briefing</i> <i>CDM Regulations</i> <i>Legislation for wellbeing</i>	<b>Vertical markets</b> <i>Law firms –trends in the market and the impact on the design of workplaces</i> <i>Public sector – a constantly evolving sector</i> <i>Higher education – new revenue streams, new formats and new buildings transforming</i> <i>Datacentres – a changing world</i>