

THE RISE OF THE WORKSPACE CONSUMER

2040

Introducing a future world of work in 2040 where the next generation of knowledge workers, working in 'digirati' organizations, are totally in control of where, how and when they work.

NINA, THE 2040 EMPLOYEE

For Nina and millions of other 'digirati' employees, work is something you do, not a place you commute to.

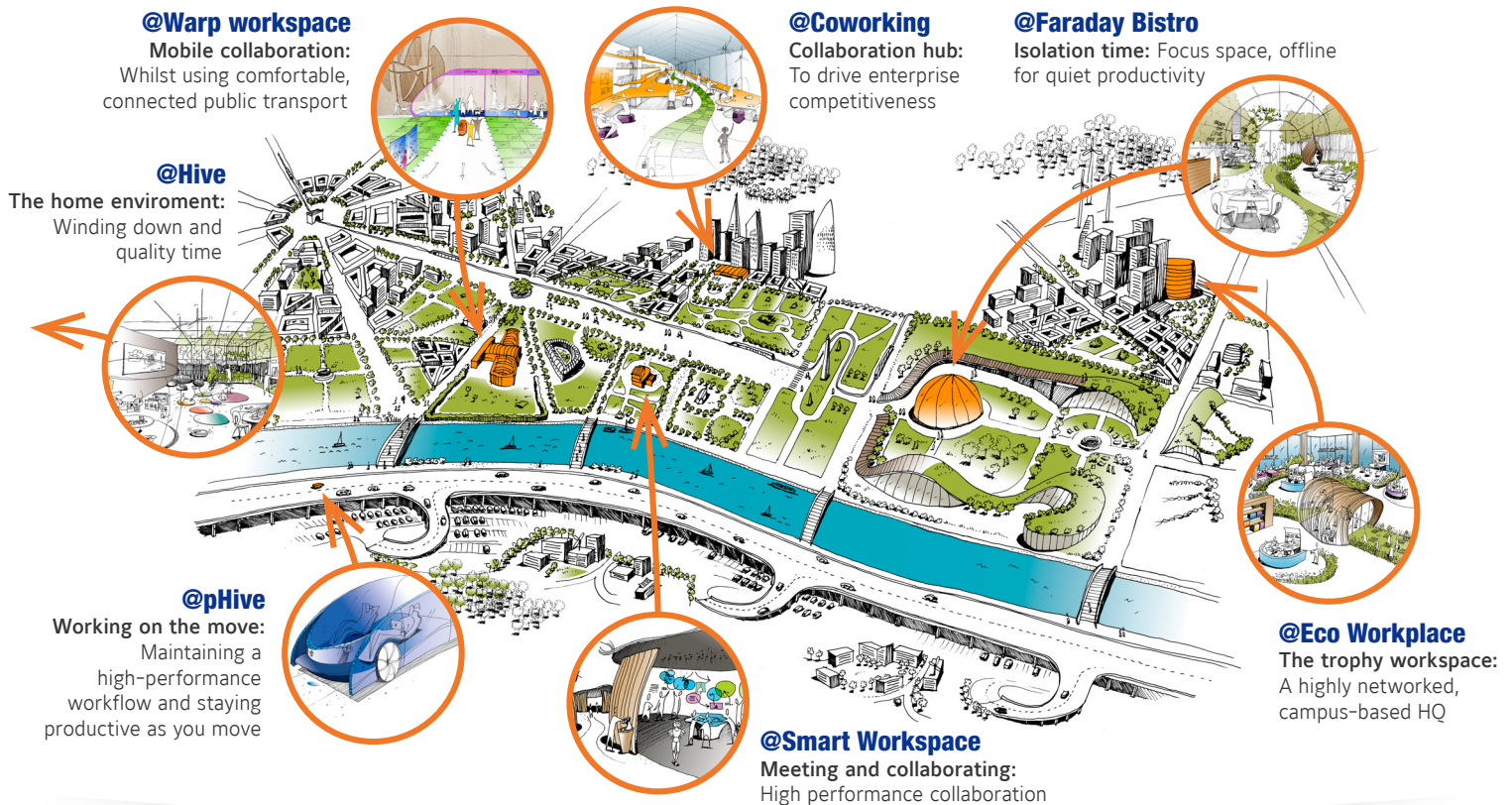
For Nina, no two days are the same...

**CARE
CHOICE
FLUIDITY
IDENTITY
EXPERIENCE
INTUITIVENESS**



SMART WORKPLACE 2040

Nina is a workspace consumer: she has a high degree of choice of workspaces and chooses from a complex model of easily accessible locations:



**CORPORATE REAL ESTATE AND FACILITIES MANAGEMENT WILL
NEED TO ADAPT FOR THE NEXT GENERATION OF 'DIGIRATI' EMPLOYEES**

ADAPT

SERVICE DELIVERY MODELS

REDEFINE

REAL ESTATE MODELS

DIGITIZE

SERVICE DELIVERY AND
SUPPORT SERVICES

REDESIGN

WORKING ENVIRONMENTS

Download a full copy of the **Smart Workplace 2040** report from on.jci.com/SW2040

#SW2040

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GLOBAL WORKPLACE SOLUTIONS

Johnson
Controls

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