

# Work&Place

Exploring the World at Work



## About

**T**he world of work is evolving rapidly and on a global scale. Many of the drivers of this evolution are universal, especially with regard to the technology that is the main catalyst for change.

However, the outcomes can vary enormously because of the range of social, economic, regulatory and cultural factors that come into play at a regional or national level.

Work&Place was launched to explore the endlessly fascinating and developing world of work, to share knowledge from the world's greatest thinkers in this domain and share ideas about best practice and how it is applied worldwide to meet local conditions.

It is one of the world's foremost publications in the sphere of workplace design and management with a quarterly readership of over 84,000.

## Content

**W**ork&Place is authored by the world's most visionary, influential and well informed experts in the fields of workplace design, commercial property, technology, facilities management and human resources.

All content is sourced and referenced with original material hyperlinked to invite readers to develop a deeper and broader understanding of this dynamic world.

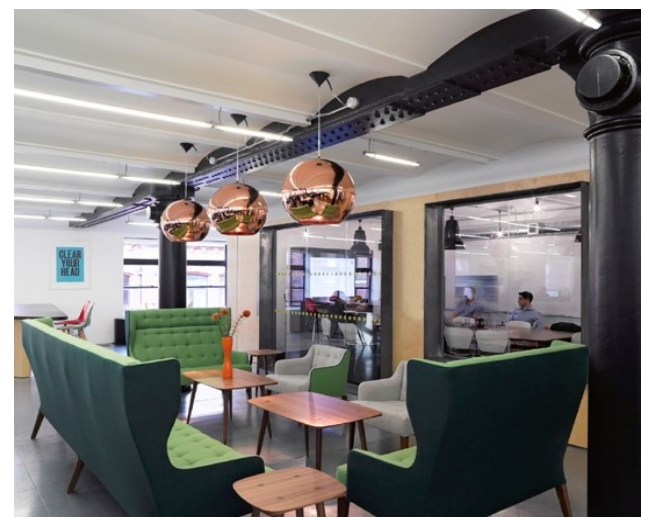
Published quarterly, content is shared directly with a readership of over 84,000 as well as through social media, our online publishing partners and other media.

We believe passionately that this content is the platform for further exploration and debate, so we invite everybody to share the content, challenge it and develop ideas alongside it both in our forthcoming events series and in online forums and social media channels.

# Work&Place

## Readership

**W**ork&Place draws its global readership from a diverse base of general managers and workplace professionals who we classify as 'occupiers'. Although the original issues have been published in English, from this year we will also be publishing a Spanish language edition before developing editions in other languages to broaden the readership and make content accessible to more people worldwide.



|   |        |
|---|--------|
| Monthly unique readers                          | 84,000 |
| Subscribed circulation                          | 49,416 |
| Readership profile:                             |        |
| <i>Occupiers</i>                                | 74%    |
| <i>Specifiers</i>                               | 18%    |
| <i>Vendors</i>                                  | 5%     |
| <i>Influencers including trade associations</i> | 3%     |

## Partner with us

### Contribute

We welcome contributions from all but ask that you adhere to our detailed guidelines which are available on request.

### Partner

We offer a range of opportunities Rates are negotiable for extended bookings and as part of a package.

**Sponsor** US\$8,000 per issue

**Advertise** US\$2,500 per page

**Events and other activities** On request

### Contact

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