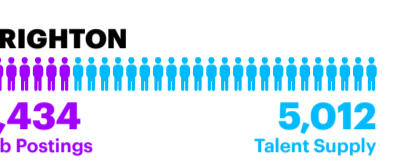
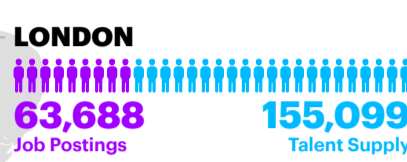
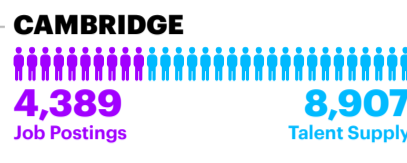
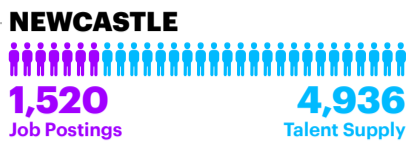
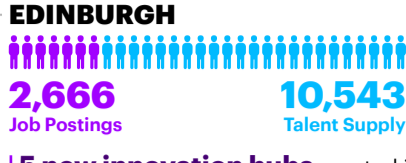
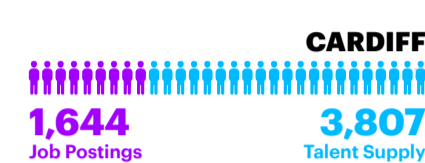
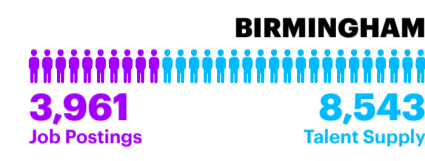
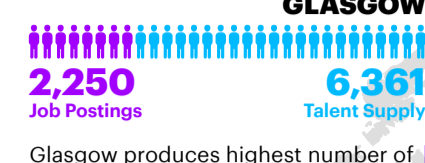


# UK TECH TALENT TRACKER

## Monitoring technology skills and jobs in the UK

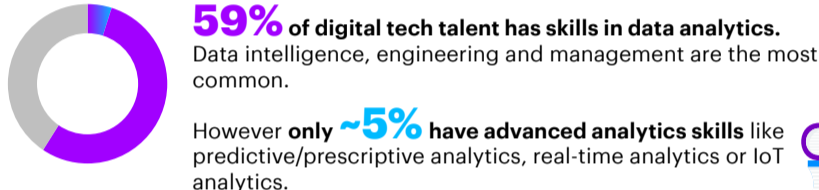
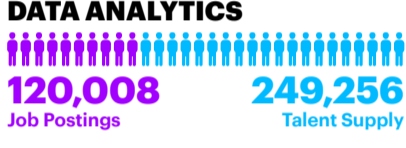
London is still the major UK city for tech jobs, but there are encouraging signs in other hotspots around the country.



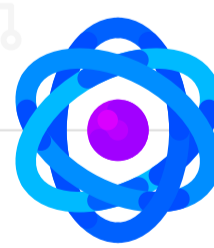
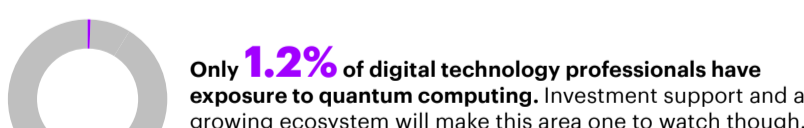
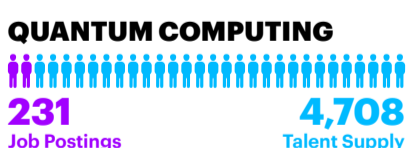
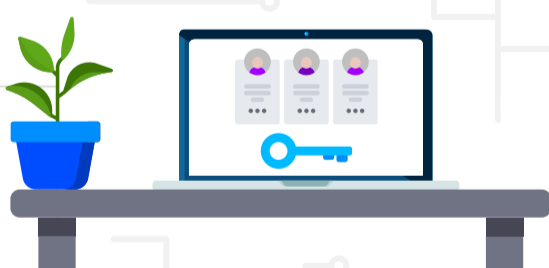
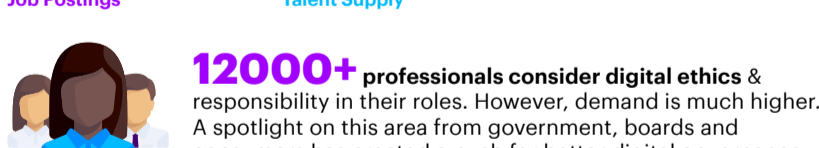
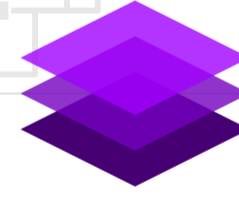
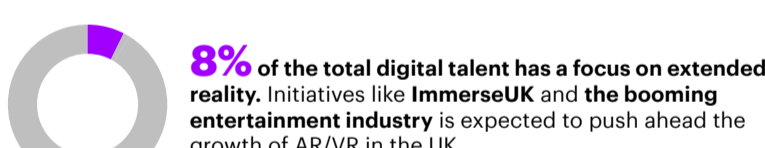
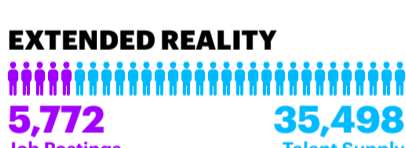
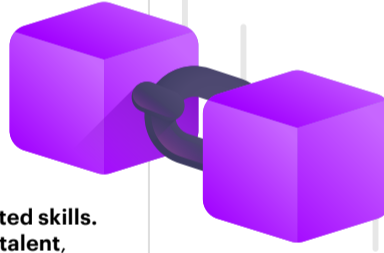
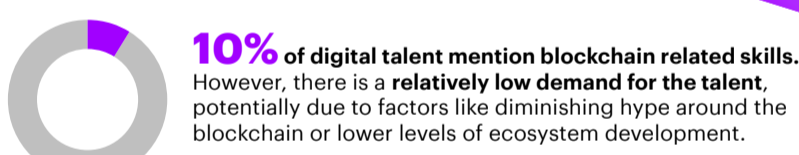
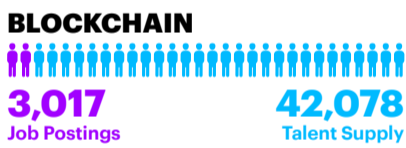
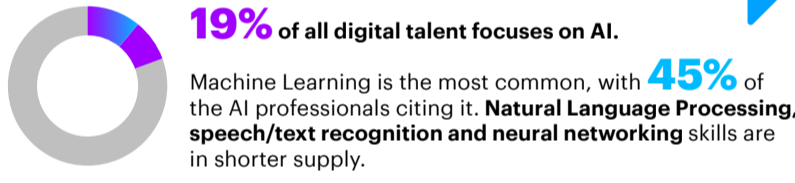
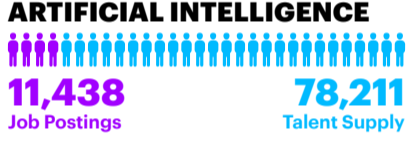
Tech skills outside of London are often overlooked – both how much there is, and how fundamental they are for business growth. So many organisations are looking to expand throughout the UK – and availability of talent is one of the biggest factors in that. I think it's exciting too, because more businesses around the country means more opportunity and more inspiration for our younger generations."

– Zahra Bahrololoumi, head of Accenture Technology, UK

UK companies continue to create diverse job opportunities across a range of technology skills.\*



\*Data represents talent and job roles across the entire UK



Maintaining high levels of technology skills is so important for the future of British business. As companies grow, they will need to tap into a range of different talents. As we move into a post-digital era, having the ability to combine different technologies is going to help businesses create people-first experiences that truly differentiate them."

– Zahra Bahrololoumi, head of Accenture Technology, UK

To find out more about these areas of emerging technology, visit [www.accenture.com/technology](http://www.accenture.com/technology)

### Key Facts & Assumptions

- Technology talent for this analysis includes people-profiles as appearing on the LinkedIn Professional Network (as of June 19, 2019), reflecting, possession of a skill pertaining to the technology or reflecting the said technology as a core area of focus in their present employment or as an area of interest or otherwise.
- The data sourced from the LinkedIn Professional Network is the aggregated data of people profiles, for each technology and for each city/ aggregated hub/ location (terminologies can be used interchangeably but all refer to "cities" under the scope).
- Though we have built logical search queries to avoid duplicates, the probability of profile repetition cannot be ruled out completely, especially in technologies that are interdependent or inter-linked (e.g. AI and machine learning).
- Profiles aggregated for each city are for professionals who have identified the city as their current work location.
- With an existing subscription model, LinkedIn Professional Network does not allow a periodic/ historical analysis of technology talent/ talent/ talent profiles. The data shared is therefore not time series of data.

### Disclaimers

- By using the data published on LinkedIn Professional Network, users may encounter content or information that might be inaccurate, incomplete, delayed, misleading, illegal, offensive or otherwise harmful. The LinkedIn Professional Network generally does not review content provided by the Members or others. It cannot always prevent this misuse of its Services, and users agree that LinkedIn is not responsible for any such misuse.
- LinkedIn Professional Network provides the service (including content and information) on an "AS IS" and "AS AVAILABLE" basis.

### Definitions

- Talent Supply:** Existing professionals (signifying number of people available with stated skill/s as reflected in their profiles on LinkedIn Professional Network)
- Talent Demand:** Required professionals/ Number of job postings (number of job postings mentioning keywords\* in their job descriptions as advertised by companies on LinkedIn Professional Network);
- \*Demand-Supply Ratio** is the ratio of total technology talent demand to the total technology talent supply

### Source

Accenture Research Analysis, LinkedIn Public Professional Network