

insight.

people / places / technology



Media pack 2023

THE WORLD'S BEST SOURCE
OF FEATURES, NEWS
AND VIEWS ON WORK AND
WORKPLACES

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- 00442032393418



As the boundaries between the various parts of our working lives blur, so too do those that once existed between the various workplace disciplines.

Insight, IN Magazine the IN Conversation podcast and now a new series of events have been created to explore the most essential issues for anybody with an interest in work and workplaces.

With contributions from practitioners as well as suppliers and industry bodies, we offer a platform for the most exciting and well-informed voices on the subjects of people, places and technology.

Thousands of unique users read the website and magazine each day, offering you the chance to reach out to a unique audience of decision makers and influencers.



The ever-changing nature of work means that a growing number of professionals from a wide range of disciplines are involved in decisions about offices, technology and working culture.

Those decisions not only drive organisational success, they also define people's experience of work. The two go hand in hand.

And because the workplace sits at the intersection of people, place and technology, Insight and IN Magazine have always been at the forefront of this progressive approach.

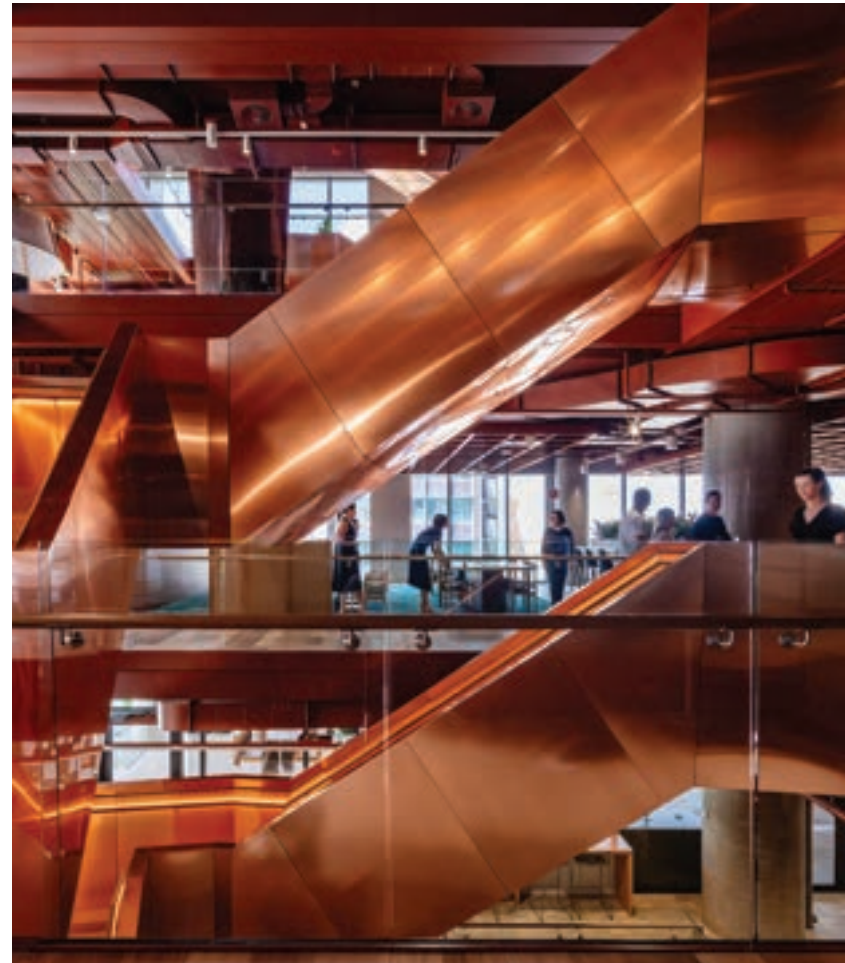
in

PEOPLE / PLACES / TECHNOLOGY

IN MAGAZINE

ISSUE 9 | JANUARY 2022

- THE WORLD'S BEST OFFICE?
- WHERE THERE'S MUCK...
- UNDERSTATED RESILIENCE
- VITAL WORK EXPERIENCES



88,736

average monthly unique visitors



41

median age of readers



14,874

confirmed weekly newsletter subscribers



49,103

IN Readership



196,483

monthly page views



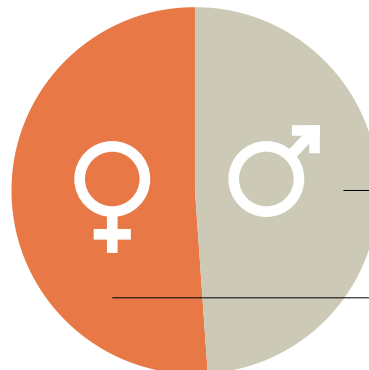
63%

occupiers inc HR, FM, IT and RE managers



20%

specifiers inc architects and designers



49% male readership

51% female readership



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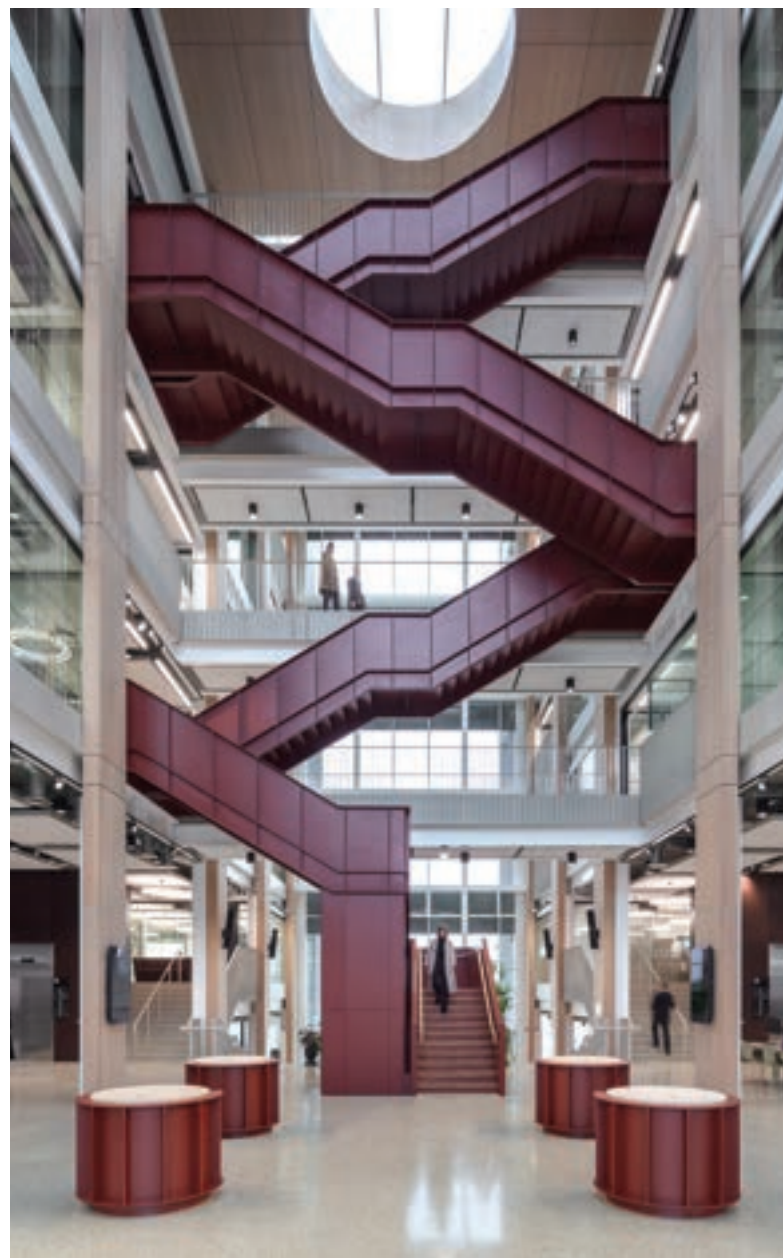
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PHOTOGRAPHY: JAMES BRITTAIN



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• gif • jpg • html • png

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Banners: 600 px wide by 120 px high

Please supply a URL for linking ads and to allow us to provide readership data.

Contributions should be supplied in a Word format, typically are around 800 to 1,000 words in length and should include where possible an image and author details including a recent picture.



IN Magazine

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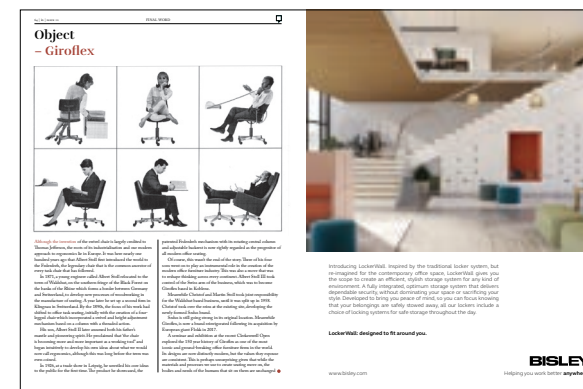
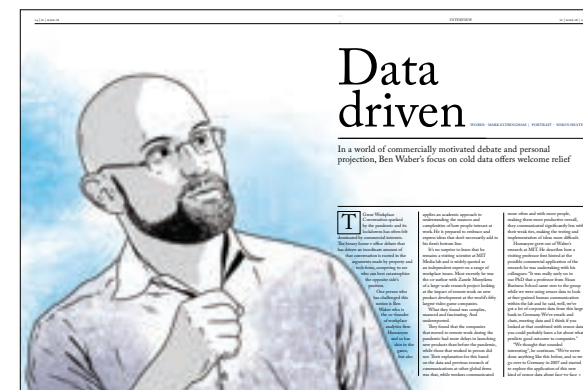
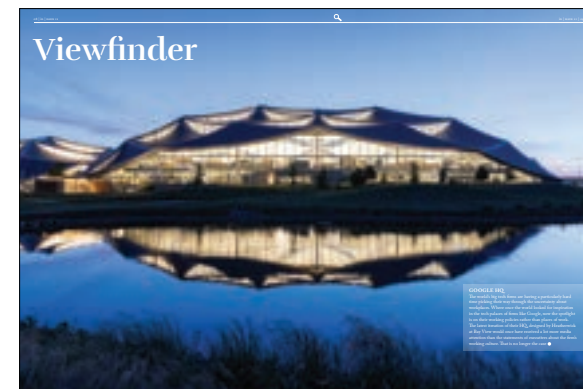
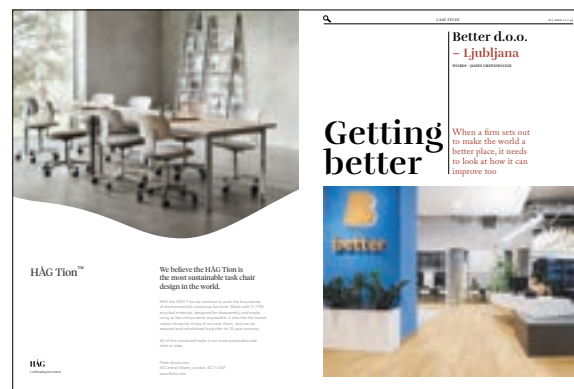
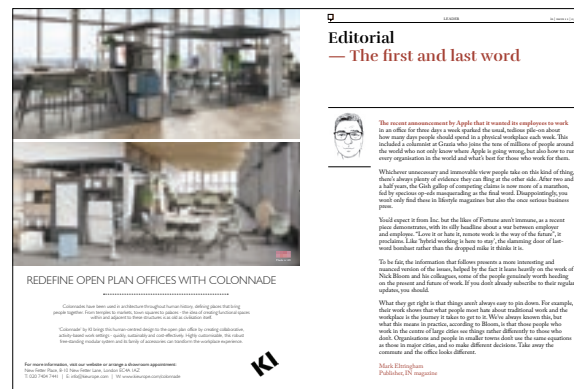
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Bleed: W 216 mm x H 281 mm

Double page spread: £2,500
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IN CONVERSATION PODCAST

A new opportunity to join the ongoing and developing debate about work and workplaces.



workandplace.com

A unique high brand value opportunity to connect with buyers and influencers in both print and digital media worldwide.

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