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# The Works Place Media Pack 2023





## The Works Place

20-23 September 2023

We are part of the London Design Festival for the first time this year and we'd love to work with you on a project that promises to mark a significant shift in the way we think about workplaces and sustainability.

We have partnered with Material Matters to create a space that will showcase the latest and most innovative thinking on sustainable office design, circularity and innovation. Products and ideas will be presented in a range of working settings so that visitors can see how they might be applied in their own offices and other spaces.

We are working with designers and makers to challenge existing thinking and present real, actionable solutions to one of the greatest challenges we currently face.

The space will be designed as a real setting to showcase products in a relatable way for visitors. IN addition, show partners will have a dedicated space for their products as well as a speaking opportunity to explore the relevant themes that underpin their ideas and thinking.

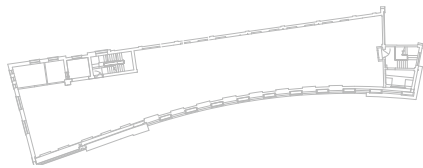




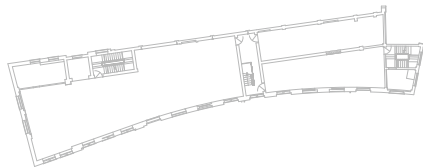
## The space

We will be based in the iconic five-storey Bargehouse building on the south bank near to Blackfriars Bridge in Central London.

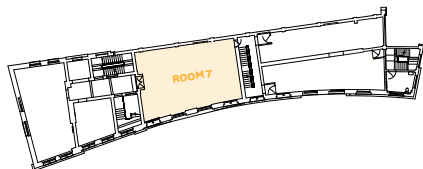
The space is 104 sq. m. of flexible, prominent space within the building. It offers a premium experience for showcasing products with plenty of natural light and the chance to take part in talks and engage with thousands of visitors in an dynamic, practical setting.



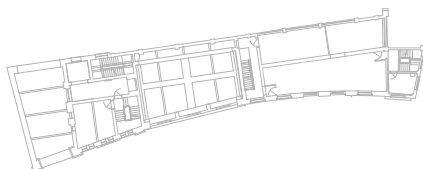
4th Floor



3rd Floor



2nd Floor



1st Floor



## The offer

We are offering you two ways of taking part in this year's event:

### Partner - £5,000

- Dedicated space at the event plus product showcase in designed settings
- Display ad in Works magazine issue 7 or advertorial for existing advertisers
- Display ad in event guide
- Prominent write up and images in event review
- Speaking opportunity at event
- Online news story for featured product
- Mention on Material Matters podcast
- Prominent position in event guide
- Social media promotion

### Sponsor - £1,500

- Product showcase in designed settings
- Write up in event review
- Online news story for featured product
- Coverage in event guide
- Social media promotion

We are hoping to cover a broad range of products and services, so please get in touch with us to discuss how we can work together.



**MATERIAL**

**MATTERS**

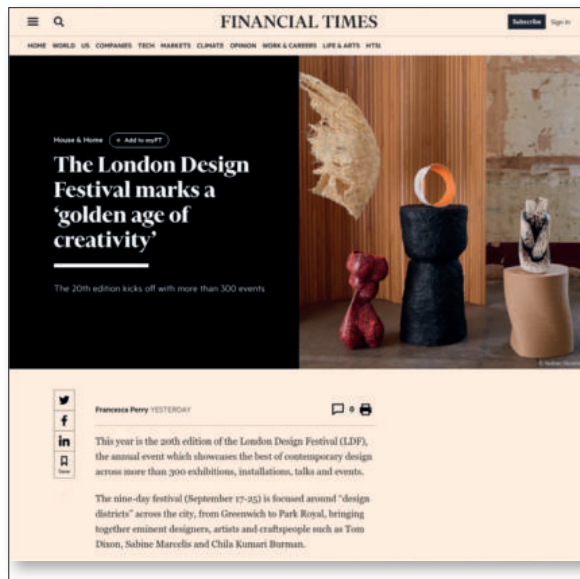
**WITH GRANT GIBSON**





## About Material Matters

Following the success of the Material Matters podcast with hundreds of thousands of listeners, the inaugural Material Matters event launched in 2022 to critical plaudits and attracted over 4,000 visitors. The fair showcases global as well as up and coming firms with a particular focus on innovation and materials. This potent brew of exhibitors was topped off by a provocative talks programme that tackled topics ranging from the future use of plastic to the relationship between neurodiversity and creativity, via more irreverent issues.



## About Us

Insight Publishing is one of the world's leading platforms for workplace news, commentary and features. It publishes podcasts, reports, daily updates and now IN and Works magazines.

Workplace Insight is the UK's most widely read publication dedicated to the design and management of workplaces, offering a definitive source of daily ideas, comment, news and information. Launched in 2013, it publishes a weekly newsletter and has a readership of up to 8,000 unique users a day including workplace professionals, suppliers, purchasing, HR, IT and facilities managers and specifiers including fit-out firms, architects and designers.

IN Magazine was launched in 2020 to offer a new way of talking about the physical office and the digital and cultural aspects of work. Aimed at occupiers and managers, it is published every two months and has around 90,000 readers per issue. In the Spring of 2022, Works Magazine was launched aimed at Europe's workplace interiors sector. It has quickly established itself as one of the continent's essential reads for everybody interested in office design.

# Contacts



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